

Privacy Policy

Welcome to Sound Safari ("we," "our," or "us"). Your privacy is important to us. This Privacy Policy describes how we collect, use, and protect your personal information when you use our website (<https://soundsafari.it>) and our services, in accordance with the **General Data Protection Regulation (GDPR)** and other applicable European privacy laws.

1. Data Controller

The data controller responsible for processing your personal data is:

Onda Studio

Website: <https://soundsafari.it>

Email: info@soundsafari.it

2. Information We Collect

We may collect the following types of information:

a. Personal Information

When you sign up for an account, contact us, or interact with our services, we may collect:

- Name
- Email address
- Account credentials
- Payment details (processed securely via third-party providers)

b. Usage Data and Analytics

We collect data related to how you interact with our website, including:

- IP address
- Browser type
- Device information
- Pages visited and time spent on our site
- Interaction logs with our services

c. Cookies and Tracking Technologies

We use cookies and similar technologies to enhance your experience, analyze traffic, and personalize content. You can manage your cookie preferences through your browser settings. More details about cookies are available in our **Cookie Policy**.

3. Legal Basis for Processing Personal Data

Under GDPR, we process your data based on the following legal grounds:

- **Contractual Necessity** – To provide our services and fulfill contractual obligations.
- **Legitimate Interest** – To improve and secure our services.
- **Consent** – For direct marketing, analytics, and cookie usage.
- **Legal Obligation** – When required to comply with legal requirements.

4. How We Use Your Information

We use your data for the following purposes:

- To provide and maintain our services
- To process transactions and payments
- To improve user experience and website functionality
- To send service updates, newsletters, or promotional materials (only with your explicit consent)
- To comply with legal obligations and prevent fraudulent activities

5. Sharing Your Information

We do not sell or rent your personal data. However, we may share your information with:

- **Service Providers:** Third-party vendors who assist in payment processing, hosting, analytics, and customer support.
- **Legal Compliance:** Authorities or regulators when required by law.
- **Business Transfers:** In case of a merger, acquisition, or sale of assets, your data may be transferred to the new entity.

6. Data Retention

We retain your personal data only as long as necessary to fulfill the purposes outlined in this policy. When no longer required, your data will be securely deleted.

7. Your Rights Under GDPR

Under the **General Data Protection Regulation (GDPR)**, you have the following rights:

- **Right to Access** – Request a copy of your personal data.
- **Right to Rectification** – Correct inaccurate or incomplete data.
- **Right to Erasure (Right to be Forgotten)** – Request deletion of your data.
- **Right to Restrict Processing** – Limit how we use your data.
- **Right to Data Portability** – Receive your data in a structured, machine-readable format.
- **Right to Object** – Object to processing based on legitimate interests.

- **Right to Withdraw Consent** – Withdraw your consent at any time.
- **Right to Lodge a Complaint** – File a complaint with your local data protection authority.

To exercise your rights, contact us at **[Insert Contact Email]**.

8. Data Security

We implement security measures to protect your information, including encryption and access control. However, no online transmission is 100% secure. Use our services at your discretion.

9. International Data Transfers

If we transfer your data outside the European Economic Area (EEA), we ensure adequate safeguards such as **Standard Contractual Clauses (SCCs)** or other legal mechanisms.

10. Third-Party Links

Our website may contain links to third-party services. We are not responsible for their privacy practices. Please review their policies before providing any information.

11. Children's Privacy

Our services are not intended for children under 13 (or the applicable age of consent in your region). We do not knowingly collect data from minors.

12. Changes to This Privacy Policy

We may update this policy periodically. The revised version will be posted with an updated effective date. Continued use of our services constitutes acceptance of the updated terms.

13. Contact Us

For any questions regarding this Privacy Policy, please contact us at:

Onda Studio

Website: <https://soundsafari.it>

Email: info@soundsafari.it